

THE FRENCH LEADER IN MULTIMEDIA AND VIDEO GAME DISTRIBUTION



We take entertainment very seriously.



CHOICE

ADVICE

SIMPLICITY

EFFICIENCY

QUICKNESS

5 GOOD REASONS TO CHOOSE INNELEC MULTIMEDIA

1. CHOICE



The widest choice on the market!

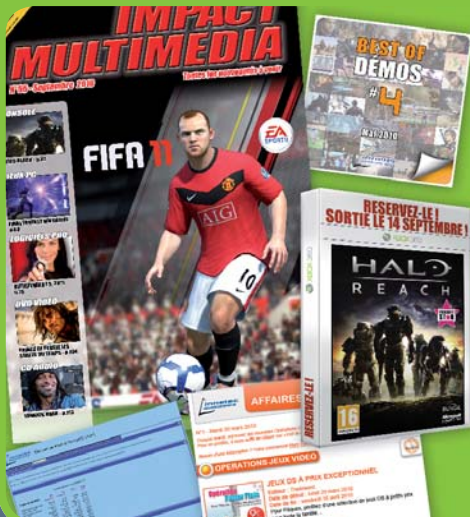
With nearly 260 publishers and 6,500 references in our catalogue, we offer the most exhaustive range on the market of video game software, PC, consoles and accessories, cultural, educational and utility software, DVDs, Blu-ray discs and music.

Innelec Multimedia holds a firm position thanks to direct links with 99% of market players (Nintendo, Ubisoft, Activision, Electronic Arts, Microsoft, Sega, Sony, Symantec, McAfee, Universal Music, EMI...).

We offer a wide range in multimedia!



2. ADVICE



Information is the key to success!

Our sales teams are real enthusiasts! Both our office-based and itinerant teams are continually trained in the latest evolutions. We also monitor all the latest market trends. The strong presence of our sales field teams optimizes the promotion of products on the shelf.

Marketing tools specially designed by Innelec Multimedia are also available to closely monitor multimedia news and to promote product pre-sales, sales and after-sales: the Avant-Première catalogue, to keep you up-to-date each month with imminent releases; pre-order covers, to select forthcoming hits and live up the shelves; the Virtual Access website, to get the lowdown on all our references 24/7; daily newsletters; the Inno'Show, which brings together our retailers and the main publishers to present all the latest year-end future releases...



innoshow

3. SIMPLICITY



24/7 access to all our information and your orders!

Our sales staff work in teams to ensure a high quality service (in the field and on the phone). You can also access a multitude of services via our website.

Virtual Access: a wealth of personalized information on availability and pricing, detailed product sheets, videos, reports, pre-order facility, order tracking, delivery tracking, price protection agreements, free 24 hour access and, of course, the possibility of ordering online and monitoring your order in real time...

With **Diveport**, see all your statistics at a glance! The Diveport dashboard is the perfect way to monitor your activity with Innelec Multimedia (sales analysis, backorders, products reserved, return rate...). This high-performance tool is available free of charge via the Virtual Access portal.



4. EFFICIENCY



Personalized tools to manage your activity!

With **&Commando Point de Ventes**, improve your efficiency!

To provide our customers with cutting edge sales support tools, we have specially developed a software package at the forefront of technology: **&Commando Point de Ventes**. This software enables you to:

- Automatically create your references, linked directly with your cash register software: thus easily managing the creation of product sheets, price updates, inventories... and improving your efficiency!
- Check stock availability and release dates for Innelec Multimedia products (in real time).

- Place instant orders (and make returns), manage your pre-orders and monitor backorders.
- Automate your supply orders (according to actual sales and required stock level).
- Benefit from standard selections (upon advice on collection composition from our market experts).



5. QUICKNESS



Next day delivery before 1 pm!

- Delivery within 24 hours, throughout mainland France (order placed before 5:30 pm: next day delivery, before 1 pm).
- Flexible payment conditions to meet your requirements.
- A 10,000 m² warehouse.
- Over 6 million products processed annually.
- Entirely computerized and automated preparation chain.
- Package tracking from dispatch to reception.
- Optimal security (weight control, bar code control, personalized package strapping...)

- An accessible customer service (delivery contention and price reductions)
- An attentive after-sales service (unsold or faulty returns)



**innelec
multimedia**
We take entertainment very seriously.

We deliver to all retailers in all distribution networks
across France and around the world.

You can rely in our commitment

1 We take all our partners' satisfaction into consideration

Customers, service providers, suppliers, employees, shareholders... Our development depends on the daily, ongoing satisfaction of all our business' partners.

2 We take passion as a quality

Our enthusiasm for our business and sector motivates us, helps us to progress and invigorates our working relationships.

3 We take high standards as read

Our awareness of collective concerns and individual responsibilities constantly and naturally guides us towards high professional standards.

4 We don't take our customers' trust for granted

That's why we always respect our commitments towards them. It is also why we commit ourselves collectively to constantly improve the quality of our offer, our processes, our services, our attentiveness and our customer relations.

5 We don't take any shortcuts with integrity

Our actions and behavior are based on strict integrity, the ultimate guarantee of the trust upon which our viability depends.

6 We don't take ourselves too seriously

Common interest comes before individual egos and interests. For us, being able to listen and to challenge ourselves is a fundamental quality and work ethos.



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Centre d'activités de l'Ourcq
45, rue Délizy
93692 PANTIN Cedex - France

+33 1 4810 5555
sales@innelec.com

www.innelecmultimedia.com